Kartik Reddy

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Portfolio: kartikreddy-portfolio.vercel.app

PROFESSIONAL SUMMARY

Product designer who uses AI agents daily to draft, prototype, and test ideas, then checks every output against source material and personal design judgment. Worked with UT Southwestern Medical Center to develop an AI care companion limited to verified modules. Interned at Uptycs, a cloud security platform, to redesign and improve frontend design.

EDUCATION

BACHELOR OF ARTS in Arts, Technology, and Emerging Communication
The University of Texas at Dallas | Richardson, TX | Dec 2026
GPA: 3.87 | Dean's List: Spring 2025, Fall 2025
Relevant Coursework: Design Research Methods, Interaction Design, Strategic Design, Applied Experience Design, Motion Design

SKILLS

- **Design and Research:** Product Design, Interaction Design, User Research, User Interviews, User Flows, Wireframing, Prototyping, Information Architecture, Journey Mapping, Empathy Mapping, Affinity Diagramming, Design Systems, Accessible Design, Responsive Design, Visual Design
- **Tools:** Figma, Claude Design, FigJam, Lovable, Jira, HTML, Adobe Photoshop, Adobe Illustrator, Adobe After Effects, Canva
- **AI-Assisted Workflow:** Brief an AI agent with project scope research and constraints, generate drafts and variants in Figma, then grade every output against source material before it ships.
- **Languages:** English (Fluent), German (Conversational)

WORK EXPERIENCE

UX DESIGN INTERN

Uptycs | Remote | Jun 2026 – Aug 2026

- Redesigned **10 dashboard screens** for a cloud security platform in **Figma**, translating complex security data into clearer, scannable layouts for security analysts and SOC teams.
- Built all designs within the team's **existing design system and component library**, keeping UI consistent and handoff-ready for engineering.
- Refined **user journey flows** to reduce steps when users filter and navigate data.
- Delivered **7 Jira design tickets** on schedule, with weekly design reviews and critique from a senior mentor.
- Revised designs from mentor and cross-functional feedback, shipping several iterations before handoff.

MARKETING ANALYST

UTD TV, University of Texas at Dallas | Richardson, TX | Aug 2025 – Present

- Create graphics and promo videos for events and social media, with **85k+ views, 2.5k+ interactions**.
- Execute **3-semester short film ad campaigns** for student audiences.

PROJECT EXPERIENCE

PRODUCT DESIGNER & UX RESEARCHER

Beside - Healthcare Companion | UT Dallas and UT Southwestern | Sep 2026 – Present

- Led a team of 3 to develop Beside, a care companion for head and neck cancer patients and caregivers, grounding every AI reply in **10 clinician-verified care modules** naming sources and queuing uncovered questions for the care team.
- Build **safety guardrails** in Lovable that exclude medication changes and emergencies from AI responses, escalating them directly to clinicians.
- Prototyped a paired patient/caregiver web app in **Lovable** with an optional **live AI mode** limited to verified module text, connecting the **Gemini API** directly in the prototype, then ran live demos with **4 head and neck cancer patients; 4 of 4 responded positively**.
- Conducted **user research** (caregivers, oncology social workers, cancer survivor) using a **25-question interview guide**; synthesized findings in **FigJam** into empathy maps and **3 journey maps** that set design priorities.
- Pivot from a dashboard to an **AI SMS-first concept** after feedback, focusing on plain language, **verifiable sources**, and **personalization**.

DESIGNATHON

UX Club, UT Dallas | Richardson, TX | Nov 2024

- Led a **team of 4** in a **24-hour design competition** to research and prototype Book Me, a campus study-space booking app, presenting the **high-fidelity Figma prototype** to industry judges.
- Created **3 personas**, an empathy map, and an **8-stage journey map** to shape the booking flow.
- Redesigned the app solo in 2026 by briefing an **AI agent connected to Figma** with the original research, then reviewing and refining its drafts myself, keeping all **12 original features** across **23 screens**.